Tudor Pascu

Managing Director, Melchers Trading GmbH, Taiwan Branch



Years working in Taiwan & the Asia Pacific region: 15 years **Organisations involved with in Taiwan:**

- CCIFT, Rotary Club

ECCT activities:

- Incumbent Executive Supervisor

Particular areas of interest:

- Sharing experiences in different boards to serve as supervisor for ECCT, working with Taiwanese authorities to facilitate exchanges and trade between Taiwan and Europe and exchanging ideas to support European SMEs in Taiwan.

Achim v. Hake

Hotel & Hospitality Professional



Years working in Taiwan & the Asia-Pacific region: 30+ years **Organisations involved with in Taiwan:**

- Rotary Club Taipei, SKAL International Association

ECCT activities:

- Incumbent supervisor
- Travel & Tourism committee

Particular areas of interest:

- To reach out to the tourism authorities in Taiwan through the ECCT platform to interact with and facilitate easing accessibility for inbound travellers to Taiwan whilst attracting higher spending travellers to participate in cultural, tourism and shopping experiences in Taiwan.

Mike Jewell

Freelance Consultant, previous Chief Client Officer, Kantar Taiwan



Years working in Taiwan: 22

Years working in the Asia-Pacific region: 26

Organisations involved with in Taiwan:

- Former Chairman and Honorary member of the BCCT

ECCT activities:

- Incumbent supervisor
- Co-Chair of the Better Living committee and the Marketing Club.
- Regular contributor to Euroview and speaker at ECCT events.
- Responsible for designing and managing ECCT's membership opinion surveys.

Particular areas of interest:

- The chamber's role is a vital and wide-ranging one, representing businesses, supporting the foreign community and contributing to the betterment of Taiwanese society. In 2024, I look forward to continuing to support the chamber's efforts to ensure an equitable environment for all residents through the Better Living committee.



Martin Lindström Jeff Wu

Group Director, DFI Home Furnishings Taiwan Ltd. (IKEA Taiwan)

Years working in Taiwan: 18

Years working in the Asia-Pacific region: 21 years

Organisations involved with in Taiwan:

- Chairman of the SCCT in 2017 and 2018

ECCT activities:

- Incumbent supervisor; Executive Supervisor from 2014 2016
- Co-Chair of Retail & Distribution committee until 2015

Particular areas of interest:

- Interested in improving cooperation and dialogue between European retailers and the Taiwan authorities with a special focus on issues relating to import restrictions from the PRC and general regulatory improvement of the retailing environment in Taiwan.

Managing Director, Heineken Brouwerijen B. V. Taiwan Branch



Years working in Taiwan: 16

Years working in the Asia-Pacific region: 8 years

Organisations involved with in Taiwan:

- Taiwan Beverage Alcohol Association (TABA)

ECCT activities:

- Co-chair of Beverage Alcohol committee
- Supporter of ECCT Premium Events

Particular areas of interest:

- Optimising the regulatory environment, strengthening the relations between ECCT and government agencies, accelerating crossindustry collaboration and supporting low carbon initiatives.

Antoine Bouin

Vice President, Head of Area Taiwan, Schenker (HK) Ltd., Taiwan Branch



Years working in Taiwan: 5 years

Years working in the Asia Pacific region: 10 years

Organisations involved with in Taiwan:

- German Trade Office

ECCT activities:

- Incumbent supervisor

Particular areas of interest:

- I would like to continue with my position on the supervisory board and maintain Schenker's involvement with the ECCT. I am interested in supporting other European companies to develop their business relationships in Taiwan and can offer insights on logistics.