

October 2021

Jan Hollmann

**Head of Mobility Strategy, Transformation and Product Management,
Robert Bosch GmbH**



Jan Hollmann has been head of mobility strategy, transformation and product management of the Bosch Group since August 1, 2021. He is responsible for strategy development and product management for the Mobility Solutions business sector of the Bosch Group.

Mr. Hollmann started his career at Bosch in 2001 as an intern in Germany. Over the course of 20 years, he has held leadership positions in Germany, Singapore, China, and Taiwan across various domains. Prior to his current role, Mr. Hollmann was managing director of Bosch in Taiwan and successfully led Bosch Taiwan to achieve double-digit sales growths in three consecutive years.

During his assignment in Taiwan, Mr. Hollmann was an active member of the Taiwanese-European business community. He was member of the board of directors and co-chair of the Mobility Committee of the European Chamber of Commerce Taiwan (ECCT). With long-standing enthusiasm for mobility, he had advocated for a fair and reasonable regulatory environment to enable adoption of innovative mobility solutions in Taiwan.

Born in Kirchheimbolanden, Germany in 1979, Jan Hollmann is married and has three children. In 2005, he received a master degree in industrial engineering from Pforzheim University of Applied Sciences in Germany.

Career stages in the Bosch Group

2001 – 2004	Joined Bosch Group as intern and working student Various functional posts in Germany, Spain and the USA
2005	Sales Controlling and Strategy Development OES, Robert Bosch GmbH, Karlsruhe, Germany
2008	Regional Key Account Manager for OES Sales Daimler, Robert Bosch GmbH, Stuttgart, Germany
2011	Senior Manager, Product Marketing and Product Communication Asia Pacific, Robert Bosch (SEA) Pte Ltd., Singapore
2013	Director Marketing of Greater China, Bosch Trading Company, Shanghai, China
2016	Vice President Marketing of Greater China, Bosch Automotive Aftermarket (China) Co. Ltd., Shanghai, China
2018	Managing Director, Robert Bosch Taiwan Co. Ltd., Taiwan
2021	Head of Mobility Strategy, Transformation and Product Management, Robert Bosch GmbH, Stuttgart, Germany